

Training is investment!



The Brighton Swimming Centre (in partnership with Swim UK as their training provider) has announced that turnover over the last twelve months has increased by 20%.

Over the last two years the centre has been identified as being the pool where more people trained to be swimming teachers and lifeguards than anywhere else in the UK.

However just four years ago the pool (then attached to St Marys Hall School) was facing closure and dereliction until taken over by the Brighton Swimming School and re-launched as the Brighton Swimming Centre.

Within two years over 60,000 people a year were swimming at the pool.

Swim UK's unique "sporting solutions" programme for the unemployed has been immensely successful in providing skills, qualifications and employment opportunities to hundreds of unemployed young people from around the UK and was recognised by the Minister of State for Employment – Ester McVey - in December whilst visiting the centre.

Following her visit Ester McVey MP stated:

"I was incredibly impressed by the work of Swim UK in helping provide people with the skills and qualifications to enable them to find employment. The success they have enjoyed has made a real difference for many people and is testament to the hard work of all the staff".

The centre also operates an award winning open water swimming programme and most recently won the South East of England Technology award for its work in developing the application of underwater Ipads for swimming teaching and their apprentice teachers.

Izzie lang – Manager of the centre commented – "the success of the centre is related to many things. However up there has to be the ongoing investment we make in the training of the staff and the close working relationship we have with our training partner swim UK".

"Virtually everyone at the centre was originally a learner and all of the people in key positions were former apprentices. Our ethos is that the continuous investment in employees provides the central foundation for business growth"

The centre now employs ninety people with the vast majority of staff attending CPD activities ranging from short courses to tutor and management programmes.



For further information contact www.swimuk.co.uk or call 01273 434400

